



# MoveU

## Videographer



**POSITION TITLE:** MoveU Videographer  
**NUMBER OF OPPORTUNITIES:** 1  
**DEPARTMENT:** Faculty of Kinesiology & Physical Education  
**PAY RATE:** \$15.00/hour  
**HOURS:** 5-10 hours per week from May 2019-August 2019

### Overview of MoveU:

MoveU is a tri-campus initiative launched in 2012, which aims to promote physical activity as a wellness strategy. A central message of the campaign is making physical activity accessible, and that being active doesn't mean taking a break from your real work. Rather, being active is you at your most productive. Students are encouraged to engage in physical activity as a stress reliever, a brain booster, and a social opportunity to improve their quality of life. Many of the initiatives and events are centered on this idea.

Reporting to the Assistant Manager, Physical Activity and working closely with the KPE Communications staff, the incumbent will:

- assist in the brainstorming and planning of MoveU Crew videos
- create storyboards for all MoveU Crew videos
- film and edit all MoveU Crew videos
- attend bi-weekly MoveU Crew meetings
- represent the MoveU Crew and the Faculty of Kinesiology & Physical Education as requested

They may also be responsible for other tasks as directed by the Assistant Manager, Physical Activity.

### MINIMUM QUALIFICATIONS:

#### Education:

- University of Toronto St. George student enrolled for 2019 spring/summer school session, and in good academic standing.
- Qualify for the Work Study Program: be taking 1.0 credits in the 2019 spring/summer session

**Experience:** Previous experience with Adobe Premiere Pro is preferred.

#### Skills:

- Experience with videography equipment
- Interested in communications, marketing, and design
- Excellent oral and written communication skills
- Strong organizational skills

- Problem solving ability
- Ability to work independently and as part of a team
- Appreciation of diversity issues and respect for individual choices
- Knowledge of Word, Excel and PowerPoint software
- Self-motivated with ability to take creative initiative

**Competencies developed:**

- Goal-setting and prioritization
- Technological aptitude
- Strategic thinking
- Reflective thinking
- Knowledge creation and innovation

**Please apply with resume, cover letter, and portfolio by April 26 2019 to:**

Rachel Tennant

Assistant Manager, Physical Activity

Faculty of Kinesiology and Physical Education | University of Toronto

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