



# MoveU

## Community Engagement and Social Media Assistant



**POSITION TITLE:** MoveU Community Engagement and Social Media Assistant

**NUMBER OF OPPORTUNITIES:** 1

**DEPARTMENT:** Faculty of Kinesiology & Physical Education

**PAY RATE:** \$14.00/hour

**HOURS:** 5-10 hours per week from May-August 2019

### Overview of MoveU:

MoveU is a tri-campus initiative launched in 2012, which aims to promote physical activity as a wellness strategy. A central message of the campaign is making physical activity accessible, and that being active doesn't mean taking a break from your real work. Rather, being active is you at your most productive. Students are encouraged to engage in physical activity as a stress reliever, a brain booster, and a social opportunity to improve their quality of life. Many of the initiatives and events are centered on this idea.

Under the direction of the Assistant Manager, Physical Activity the MoveU Residence Engagement Assistant will be responsible for:

- Initiating and responding to correspondence with faculty, staff, and students on the St. George Campus to develop engagement experience opportunities – particular focus on booking Classroom Breaks for summer and Fall 2019
- assisting in the planning of the 2019-2020 MoveU Crew training
- representing the MoveU Crew and the Faculty of Kinesiology & Physical Education as requested
- Responsible for the MoveU social media accounts- Facebook, Instagram, Newsletter, and Twitter, engaging with other accounts and growing followings

### Qualifications:

- Must be a University of Toronto St. George student enrolled for 2019 spring/summer session in good academic standing
- Qualify for the Work Study Program
- Previous peer leadership or volunteer management
- Interest in promoting student health and wellbeing
- Familiarity with web and social media
- Excellent oral and written communication skills
- Strong communication and interpersonal skills
- Self-motivated with ability to take creative initiative
- Strong organizational and promotions skills

- Proficient computer skills (i.e. Word, Access, Excel, internet)
- Ability to define instructional goals and outcomes

**Co-curricular Record Competencies developed:**

- Health Promotion
- Communication (written and oral)
- Goal - setting and prioritization
- Project management
- Leadership
- Professionalism
- Reflective Thinking

**Please apply with resume, cover letter, and CCR by April 6 2019 to:**

Rachel Tennant

Assistant Manager, Physical Activity

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