



MoveU

Community Engagement and Social Media Assistant



POSITION TITLE: MoveU Community Engagement Assistant

NUMBER OF OPPORTUNITIES: 1 - 2

DEPARTMENT: Faculty of Kinesiology & Physical Education

PAY RATE: \$15.00/hour

HOURS: 10-12 hours per week from August 2021 to February 2022

Overview of MoveU:

MoveU is a tri-campus initiative launched in 2012, which aims to promote physical activity as a wellness strategy. A central message of the campaign is making physical activity accessible, and that being active doesn't mean taking a break from your real work. Rather, being active is you at your most productive. Students are encouraged to engage in physical activity as a stress reliever, a brain booster, and a social opportunity to improve their quality of life. Many of the initiatives and events are centered on this idea.

Under the direction of the Assistant Manager, Physical Activity the MoveU Community Engagement Assistant will be responsible for:

- Initiating and responding to correspondence with faculty, staff, and students on the St. George Campus to develop physical activity engagement experience opportunities – with a particular focus on booking online or in-person classroom Movement Breaks for fall 2021 term
- Representing the MoveU Crew and the Faculty of Kinesiology & Physical Education as requested
- Updating and maintaining the MoveU social media accounts - Facebook, Instagram, MoveU newsletter and Twitter, engaging with other social media accounts and growing followings
- Other tasks as directed by the Assistant Manager, Physical Activity
- Assisting with scheduling and preparing placement students for their assigned tasks
- Attend MoveU bi-weekly meetings (schedule permitting)

MINIMUM QUALIFICATIONS:

Education:

- University of Toronto St. George student enrolled for 2021 summer school session, and in good academic standing.
- Domestic and international undergraduate and graduate degree student enrolled in at least 0.5 credits in either of the summer 2021 sessions.

Skills:

- Previous peer leadership or volunteer management
- Interest in promoting student health and well-being
- Strong familiarity with internet and social media
- Excellent oral and written communication skills
- Strong communication and interpersonal skills
- Self-motivated with ability to take creative initiative
- Strong organizational and promotions skills
- Proficient computer skills (i.e. Microsoft Word, Excel, Teams and PowerPoint software)
- Ability to define instructional goals and outcomes

Co-curricular Record Competencies developed:

- Health Promotion
- Communication (written and oral)
- Goal - setting and prioritization
- Communications and media
- Professionalism
- Reflective Thinking

Incumbents MUST be available for mandatory training in August 2021.

Please apply with resume, cover letter, and portfolio by April 9, 2021 to:

Kate Moore

Assistant Manager, Physical Activity

Faculty of Kinesiology and Physical Education | University of Toronto

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