



MoveU

Evaluation and Metrics Coordinator



POSITION TITLE: MoveU Evaluation and Metrics Coordinator

NUMBER OF OPPORTUNITIES: 1

DEPARTMENT: Faculty of Kinesiology & Physical Education

PAY RATE: \$14.00/hour

HOURS: 10 -12 hours per week from August 2018 to February 2019

Overview of MoveU Crew:

MoveU is a tri-campus initiative launched in 2012, which aims to promote physical activity as a wellness strategy. A central message of the campaign is making physical activity accessible, and that being active doesn't mean taking a break from your real work. Rather, being active is you at your most productive. Students are encouraged to engage in physical activity as a stress reliever, a brain booster, and a social opportunity to improve their quality of life. Many of the initiatives and events are centered on this idea.

The incumbent will be a member of the MoveU Crew under the direction of the Assistant Manager, Physical Activity. S/he will assist in the development, implementation, and evaluation of MoveU and physical activity programs, event statistics and social media metrics. S/he will proactively explore opportunities to strengthen MoveU programming and online communications. The MoveU Evaluation and Metrics Coordinator will gain hands-on experience tracking metrics and contribute towards data management and strategic analysis. A mid-term and final report with highlights, challenges, and recommendations will be due December 1st, 2018 and February 20th, 2019

MINIMUM QUALIFICATIONS:

- University of Toronto St. George student enrolled for 2018/19 school year, and in good academic standing
- Qualify for the Work Study Program
- Writing and editing reports and memos to make quantitative and qualitative data easily understandable to general audiences.
- Experience in data collection and analysis
- Familiarity with web and social media
- Experience creating surveys using Checkbox, FluidSurveys, or equivalent

Skills

- Self-motivated with ability to take creative initiative
- Survey design, analysis and reporting skills
- Strong communication and interpersonal skills
- Strong organizational and promotions skills
- Proficient computer skills (i.e. Word, Access, Excel, internet)

- A passion for problem-solving, comfort with ambiguity, and creativity

Competencies developed:

- Goal-setting and prioritization
- Technological aptitude
- Strategic thinking
- Reflective thinking
- Knowledge creation and innovation

Incumbents MUST be available for mandatory training late August 2018.

Please apply with resume, cover letter, and CCR by April 8 2018 to:

Eleni Vlahiotis

Coordinator, Equity Movement and MoveU

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