

## Faculty of Kinesiology and Physical Education, Interuniversity Program University of Toronto Varsity Blues

### POSITION TITLE Varsity Blues & Event Videographer

**Faculty:** Kinesiology and Physical Education

**Pay Range:** \$25.45/hour

**Classification:** USW Casual

**Contract Start Date:** August 1, 2026

**Contract End Date:** December 1, 2026

**Submission Deadline:** July 10, 2026

Reporting to the Director, Brand Strategy & Marketing and under the supervision of the Senior Marketing Communications Officer, the incumbent will be responsible for capturing and producing high-quality video content that showcases the excitement and excellence of our Varsity Blues athletic programs. Your work will play a crucial role in promoting our sports teams, engaging fans, and enhancing the overall brand presence of the University of Toronto Varsity Blues. Additional responsibilities include capturing and producing high-quality video content for KPE academic and U of T Sport and Recreation events.

### DUTIES

- Film various athletic events, practices, interviews, and promotional activities, ensuring exceptional video quality and composition.
- Edit and post-produce footage using industry-standard video editing software to create compelling and engaging content.
- Collaborate with the marketing and communications team to develop creative concepts for videos that align with the department's objectives and brand identity.
- Organize and maintain a comprehensive labelled video library, ensuring easy access to past and current video assets for future use.
- Ensure the proper archiving and backup of footage to safeguard against data loss.
- Collaborate with coaches, athletes, and other staff members to capture unique stories and perspectives that humanize the Varsity Blues sports program.
- Adhere to all relevant university policies, regulations, and copyright laws when using and distributing video content.
- Other duties as assigned

### QUALIFICATIONS

**Education:** College Diploma in film, video production or a related discipline, or equivalent combination of education and experience.

**Experience:** One-year relevant experience, preferably in a university setting. Experience in an athletic department and in the communications field is preferred.

Other:

- Ability to deliver high quality work in an environment of overlapping and time sensitive tasks. Attention to detail is required.
- Ability to successfully function in a position driven by competing demands and frequent interruptions.
- Ability to work with diverse groups of people.
- Ability to exercise initiative, discretion and good judgment.
- Proficient in video editing (Adobe Premiere, Adobe AfterEffects, etc.).
- Able to work a flexible schedule, including evenings and weekends.

To apply, please submit your resume, portfolio or sample work, and a cover letter detailing your interest and qualifications for the position.

Please apply to:

Jill Clark

Senior Marketing Communications Officer

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