

## Faculty of Kinesiology and Physical Education, Interuniversity Program University of Toronto Varsity Blues

### POSITION TITLE Varsity Blues & Event Photographer

**Faculty:** Kinesiology and Physical Education

**Pay Range:** \$25.45/hour

**Classification:** USW Casual

**Contract Start Date:** August 1, 2026

**Contract End Date:** December 1, 2026

**Submission Deadline:** July 10, 2026

Reporting to the Director, Brand Strategy & Marketing and under the supervision of the Senior Marketing Communications Officer, the incumbent will be responsible for capturing photo content that showcases the excitement and excellence of our Varsity Blues athletic programs. Your work will play a crucial role in promoting our sports teams, engaging fans, and enhancing the overall brand presence of the University of Toronto Varsity Blues. Additional responsibilities include capturing photos for KPE academic and U of T Sport and Recreation events.

### DUTIES

- Photograph various athletic events, practices, interviews, and promotional activities, ensuring exceptional image quality, composition, and storytelling.
- Edit and process photos using industry-standard photo editing software to create compelling and engaging visual content.
- Collaborate with the marketing and communications team to develop creative concepts and visual assets that align with the department's objectives and brand identity.
- Organize and maintain a comprehensive labelled photo library, ensuring easy access to past and current image assets for future use.
- Ensure the proper archiving and backup of photography files to safeguard against data loss.
- Collaborate with coaches, athletes, and other staff members to capture unique stories and perspectives that showcase and humanize the Varsity Blues sports program.
- Adhere to all relevant university policies, regulations, and copyright laws when capturing, using, and distributing photographic content.
- Other duties as assigned

### QUALIFICATIONS

**Education:** College Diploma in film, video production or a related discipline, or equivalent combination of education and experience.

**Experience:** One-year relevant experience, preferably in a university setting. Experience in an athletic department and in the communications field is preferred.

Other:

- Ability to deliver high quality work in an environment of overlapping and time sensitive tasks. Attention to detail is required.
- Ability to successfully function in a position driven by competing demands and frequent interruptions.
- Ability to work with diverse groups of people.
- Ability to exercise initiative, discretion and good judgment.
- Proficient in photo editing (Photoshop, Lightroom, etc.).
- Able to work a flexible schedule, including evenings and weekends.

To apply, please submit your resume, portfolio or sample work, and a cover letter detailing your interest and qualifications for the position.

Please apply to:

Jill Clark

Senior Marketing Communications Officer

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